

Football player catches suspension

By JOHN JACKSON
Universe Sports Editor

Pulaski "Junior" Filiaga has been suspended from playing collegiate football for the remainder of the 1980 season, the Western Athletic Conference announced Tuesday.

The action prevents the 6-2, 246-pound junior from returning to play in his home state this weekend as the team visits the University of Hawaii. Filiaga's suspension will also eliminate him from any possible post-season action.

Filiaga struck an official Saturday night in a game against rival Utah State. A football player striking an official is believed to be unprecedented in the history of the conference.

"Such action was unwarranted, even in an emotionally-charged situation," said a joint statement released by WAC Commissioner Joe Kearney and BYU President Jeffrey R. Holland.

Kearney said Filiaga and BYU Coach LaVell Edwards had apologized for the incident and cooperated with the conference during the investigation. "Anyone committed to the values, enjoyment and benefits derived from participating in competitive athletics takes no joy in depriving an athlete of competition in his sport," Kearney said.

In a telephone interview, Kearney said no evidence was found that game officials provoked the incident or vocally maligned Filiaga.

"Those kind of game reports are still under study. Because of the incident and because of the number of penalties, the supervisor (WAC Football Supervisor John Adams) and I are still looking at them," Kearney said.

The Cougars tied an NCAA record with 22 penalties against them during the game. The infractions cost them 217 yards. This was just two yards off the school record but below the 238 yards assessed against Arizona State in a 1961 contest.

Utah State was assessed penalties totaling 110 yards during Saturday's game.

The holding penalty, always a difficult item for officials to call because of its frequent occurrence, was a key item during the BYU/Utah State contest.

Glen Titensor, a former UCLA player who starts at defensive end for the Cougars, told a reporter Tuesday that at one point in the game an official indicated he did not want to call the penalty. Titensor said on one occasion the offensive linemen went to the ground, grabbed him and held him by the jersey. "You tell me you didn't see that," Titensor said to the referee.

"Titensor said the official responded something to the effect, 'Maybe I didn't want to see that.'"

See FILIAGA page 5

Veneral disease epidemic in U.S.

By TAMMI WRIGHT
Universe Staff Writer

Veneral diseases have reached epidemic proportions in the United States, but the incidence of veneral disease in Utah County has remained low, a local health official said.

By mid-October of this year, 784 cases of gonorrhea and 20,839 cases of syphilis had been reported nationwide, said Gary Conrad, director of the Utah state veneral disease control program.

"If this many cases of smallpox were reported, the federal government would be going crazy," he said. "But if VD, no one cares."

Conrad estimated 900,000 to 1 million cases of gonorrhea and 30,000 cases of syphilis would be reported nationwide by December.

No other disease even comes close to gonorrhea, Conrad said. "For example, 7,366 cases of mumps and 3,377 cases of rubella were reported in the same time period."

Gonorrhea in Utah County are in their 11th year of decline, he said. Syphilis has decreased from 68 cases reported in 1975, to 41 cases reported in 1979, he said.

The VD Clinic in Provo, operated by Utah State Public Health Department, treats two to six cases of veneral disease a week, according to Arley Flinders, director of the Utah County Public Health Department.

Gonorrhea is the most prevalent disease we see a lot of people with herpes simplex II," he said. "We hardly ever see a case of syphilis."

People who go to Utah Valley Hospital to be treated for veneral disease are usually referred to the public health clinic, said Denise Parker, agency supervisor at Utah Valley Hospital.

"We really prefer that people go to the VD clinic for treatment," Mrs. Parker said. "It's much cheaper and we can keep better track of individuals."

Mrs. Parker estimated two to three victims are seen at the hospital each week.

The incidence of veneral disease has not increased significantly over the last decade, according to Dr. Lloyd Hofheins, director of the BYU Health Center.

"I can almost count the cases of veneral disease treated at the Health Center on one hand," Hofheins said. "That doesn't mean it isn't more prevalent, but I believe the incidence is very low."

Most BYU students will go off-campus to be treated for VD, he said. "It's a sensitive problem," Hofheins said. "Although we cannot report cases to Standards, students still feel anxious about fearful about coming to the on-campus health center for treatment."

Mrs. Parker said she did not think the people coming into the Utah Valley Hospital to be treated were college students. "I see them as being from the work force," she said.

The Provo VD clinic does not get a lot of BYU students, Flinders said. "I think most students would go to Salt Lake City to be treated," he said. "Also, a lot would go to private doctors."

However, Julie Jacobsen, infection control practitioner at LDS Hospital in Salt Lake City, said she thinks most of the people who come into the LDS Hospital are from the Salt Lake City area.

"We report probably two to four cases a month," she said. "It would be very difficult to say whether or not they were BYU students, but I rather think they are not."

About a dozen forms of sexually transmitted diseases are recognized by physicians, Conrad said. These include syphilis, gonorrhea, herpes simplex type II, chlamydia, non-gonococcal urethritis, crabs and venereal warts, he said.

The most prevalent and serious of these are gonorrhea, syphilis, herpes simplex type II and non-gonococcal urethritis, he said.

"Only gonorrhea and syphilis must be reported to the national health department by physicians, clinics and hospitals," Conrad said. "Yet roughly 60,000 to 80,000 women are sterilized each year from pelvic inflammatory disease."

See DISEASE page 2



Pulaski "Junior" Filiaga pursues a ball carrier in one of the Cougars' five victories this season. Tuesday, the Western Athletic Conference suspended Filiaga for striking an official during Saturday's BYU/Utah State game.

Universe photo by Steve Houser

Center closed Sunday

No change for Orem

By MICHAEL LARSEN
Universe Staff Writer

Orem residents voted Tuesday to retain the council-manager form of city government and to keep the doors of the city recreation center closed on Sundays.

Although Orem has been functioning under the council-manager form since 1954, this was the city government's first test by public ballot.

A total of 6,630, or 28.6 percent of Orem's 23,196 registered voters went to the polls to vote on Tuesday. Seventy-two percent of the voters cast their ballots in favor of the council-manager plan.

With the official adoption of the government plan one more council member will be elected to Orem's city council. The additional council member will be elected in the November 1981 municipal elections.

Orem City Manager Daryl Berlin said it will be January of 1982 before changes in city government will be in effect. At that time Orem's mayor will become a voting member of the council. Currently he votes only in the situations.

Residents in Orem overwhelmingly voted against Sunday opening of the city's recreation center. Eighty-five percent of the ballots, or 5,628 votes, were cast against the measure.

In a September city council meeting Orem council members decided to put

the issue of Sunday opening of the recreation center to a public vote. Several citizens urged the council to open the center on Sunday for a trial period and then make a decision based on the financial success and public use of the facility.

The council determined to let the community vote on the issue rather than open for a trial period. City Recreation Director Jerry Ortiz had said he expected that citizens would reject the Sunday opening of the center.

City officials said Tuesday that voter turnout was greater than they had expected and attributed it to the Sunday opening issue.

Rights protecting press concern for journalists

By ANDY HOPSON
Assistant News Editor

Since the 1975 U.S. Supreme Court decision upholding an unannounced police search of the newsroom of the student daily newspaper at Stanford University, infringements on the First Amendment rights of the press have been a major concern of journalists.

He contacted the Georgia Bureau of Investigation and two agents were placed in his home the following day for "protection."

That night Postell awoke to find one of the agents searching through his den where he kept his news notes. The following day, the agents returned with a search warrant and seized five letters written to Postell from death row inmates.

On Oct. 7, Idaho Statesman reporter Ellen Marks was ordered to pay \$500 a day for refusing to disclose details about an interview she conducted with a woman wanted in a child custody case.

Miss Marks said it would violate her First Amendment rights and her journalistic ethics to reveal confidential information.

Until recently, it appeared that such infringements upon the First Amendment rights of the press were having a snowballing effect.

However, last week President Carter signed legislation which forbids police and other law enforcement agencies from conducting searches of reporters' files and notes except under exceptional circumstances.

The Supreme Court, thought by many journalists to be anti-press because of past decisions it has made, has even begun to make rulings in defense of First Amendment rights.

Early last summer, the high court made a monumental decision in the Richmond Newspapers v. Virginia case. The justices ruled seven to one that the Constitution gives the public and the press the right to attend nearly all criminal trials.

The case was an appeal of a ruling by a trial court in Virginia that the public could be excluded from a murder trial. The case was appealed to the U.S. Supreme Court, in part, to clarify the high court's ruling last year in Gannett v. DePascuale, in which the court said the public could be kept out of pretrial proceedings.

In an opinion on the case, Chief Justice Warren Burger wrote, "Without the freedom to attend trials, which people have exercised for centuries, important aspects of freedom of speech and of the press could be eviscerated."

Randy Dryer, attorney for the Utah

chapter of the Society of Professional Journalists (SPJ) said, "This (Gannett case) marks a change in the Burger court attitude toward the media. They've backed off a bit and they're starting to give the role the media takes in society."

Does all this mean that a trend toward more firmly established rights of journalists is in the air?

According to Spencer Kinard, news director for KSL in Salt Lake City, it does.

"I'm encouraged by the hopeful signs of First Amendment freedoms," he said. "I think we've gone through some danger signs in the past."

Earlier in the decade, when the Burger court appeared to be anti-press, some prominent journalists warned the media against seeking legislative relief in the First Amendment debate.

"The more we rely on legislative bodies to protect us, the more involvement in press freedom issues we give to those bodies," said Katharine Meyer Graham, chairman and chief executive officer of the Washington Post, in the January issue of "The Quill," an SDX publication. "I would generally prefer to fight our battles on constitutional grounds rather than on statutory grounds."

Bob Sallander, president of the BYU chapter of SDX took that concept a step further saying the problem of "interpretation" was caused by the fact that freedom of speech and of the press was added to the constitution.

"The fact that it was written into the constitution has caused problems," he said. "By giving the government the power to say you have a free press, you automatically give them the right to repeal it by legislation."

So why the big fuss about freedom of the press? According to Pat O'Donnell, news director for KTVX in Salt Lake City, "Good news people live and die by First Amendment rights."

Look at amendment

Perhaps a look at the amendment itself can help define its importance. It says in part, "Congress shall make no law... abridging the freedom of speech, or of the press..."

Kinard said without freedom of the press, "we wouldn't have our freedom for very long."

See AMENDMENT page 2

'G' stickers to be sold to Y seniors

By DONNA JEAN DAVIS
Universe Staff Writer

An additional 200 graduate parking stickers will be sold to seniors on a random basis to implement the first stage of a parking proposal approved by the Traffic Committee Friday.

As a result of student discontent with present parking accommodations, ASBYU submitted a proposal to the committee on Oct. 10 for the sale of 500 'G' stickers to seniors and the reduction by half of visitor parking in the HFAAC lot.

"Before the final stages of the proposal can be acted on," said Attorney General Kasey Haws, "this office will have to complete surveys to see exactly how much we can efficiently shrink the visitor parking in the Harris Fine Arts Center lot and faculty parking in the west Abraham O. Smoot lot."

Tuesday through Thursday of next week, seniors desiring 'G' stickers may sign up in the ELWC Stewardson Lounge area, said Haws.

Haws said 200 names will be drawn at random from all those who sign up. Those whose names are drawn will be contacted by mail.

The seniors contacted will then need their letter of notification and their current 'Y' sticker in order to purchase the 'G' sticker. Twelve dollars will be charged, bringing the total cost of the sticker to the usual \$20, Haws said.

The surveys will be completed as soon as possible, said Haws. "Possibly more stickers will be sold later, so students whose names aren't drawn may still have a chance."

Sale of the stickers was an immediate response to a need documented by several photographs taken of an almost empty lot during "typically busy hours on campus," said Haws.

"This was something that could be done immediately to rectify a problem," said Lt. Michael Harroun, manager of Traffic Law Enforcement. "We're just waiting for the list of who to sell to."

Harroun said the 200 stickers raised the rate from \$10 to \$20 for two to one, what he described as "fair."

"I don't think any more will be sold," Harroun said. "If we sell more than two to one, it's just like selling a hunting permit. The Sports might not find a stall even though they have a permit."



Universe photo by Floyd Rose

'More American graffiti?'

Billboards took advantage of this billboards bold statement and stated their own opinions as to the fate of the American hostages being held in Iran. The effort to credit this work to ASBYU failed however.

Sports

Sports Illustrated honors McMahon

Quarterback Jim McMahon has been selected by the editors of Sports Illustrated as the "offensive player of the week" in the Oct. 27 issue. The item reads: "BYU Junior Jim McMahon, who set NCAA marks with 342 yards passing and 358 in total offense in the first half, ended his 21 for 33 passing with 485 yards and seven touchdowns during a 70-46 win at Utah State."

The honor comes one day after the Western Athletic Conference named McMahon player of the week. The Associated Press and United Press International have yet to announce their player of the week selections.

Saturday's performance included six touchdown strikes and two scoring runs for McMahon. He aided the fans at one point by setting up a score with a loss which was in the air for just under 60 yards. He left the game late in the third quarter but returned in the final period to once again direct a

Coughar scoring drive and thus squeaked a Utah State rally. The last BYU player to receive the Sports Illustrated honor was Marc Wilson in 1977. Wilson won the recognition after his first varsity start as he completed 15 of 25 attempts for 332 yards and seven touchdowns in a game against Colorado State. He ran for two additional touchdowns.

McMahon has completed 120 of 195 passes this season for 2,089 yards and 23 touchdowns. His career figures are 217 of 387 attempts for 3,499 yards and 30 touchdowns.

The 6-1, 182-pound junior from Roy, Utah, suffered a strained throwing arm, during the Utah State game but Coach LaVell Edwards said his star quarterback should be ready to start when the Cougars play Hawaii Saturday. Earlier in the season, he started against Wyoming despite having strained his back the week before against Long Beach State.

Phillies down KC 4-1, win series

By HAL BOCK
AP Sports Writer
PHILADELPHIA (AP) — The Philadelphia Phillies, behind the pitching of Steve Carlton and the hitting of Mike Schmidt, won the first world championship in their 88-year history Tuesday night, beating Kansas City 4-1 to end the 1980 World Series in six games.

Carlton, the left-handed ace of the Phillies staff, allowed the American League champion Royals only four hits until he was relieved by McGraw in the eighth. Carlton, who had pitched 32 innings this season, was working with five days' rest.

He got the lead early when Schmidt, the Series Most Valuable Player, drilled a two-run single in the third inning. By the seventh, the

Phillies lead was up to 4-0. When Carlton retired the Royals in order in that inning, the fans who had waited so long sensed that victory was theirs.

The crafty Carlton zipped through the Royals in order in that inning, the fans who had waited so long sensed that victory was theirs.

Kansas City threatened again in the ninth, loading the bases with one out, but once again McGraw rose to the challenge and preserved the victory.

A capacity crowd of 65,838 — largest ever for a World Series game in 16 years — kept

up a steady roar which mounted in intensity as the Phillies closed in on the title.

The Philadelphia police department, concerned about containing the postgame celebration, moved a contingent of officers, some on horses, around the outfield in an unprecedented show of security for a World Series.

But Philadelphia fans had waited a long, long time for this magic moment. Their team had won only two pennants before this year — the first in 1915, when Grover Cleveland Alexander recorded their only previous World Series victory in the opener of a five-game series against Boston, and the other in 1950 when the Whiz Kids were swept in four games by the New York Yankees.

There had been bitter

disappointment in 1964, when the team blew a 6 1/2-game lead with 12 to play, losing 10 straight as St. Louis captured the National League pennant by one game.

They won NL East Division titles in 1976, 1977 and 1978, but were quickly eliminated in the playoffs each time.

But this year, the Phillies survived a pulsating stretch fight with Montreal and a comeback-packed playoff with Houston. Both of those duels were won on the road, following the trend of this franchise.

The two previous pennants and all four division titles in the team's history came on the road. But the club saved the ultimate victory, the one it wanted most, for the hometown crowd.

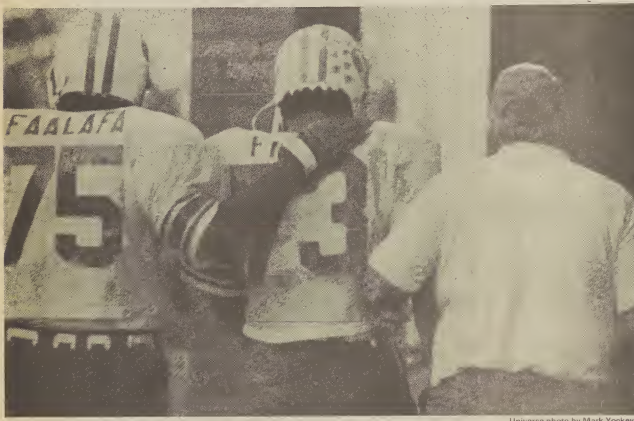
The heroes were Carlton and Schmidt — masters of opposite skills.

Carlton, the silent southpaw who approaches his task in a workmanlike fashion, might as well have been pitching on a hot summer's night. For seven innings he gave no hint of weariness. Then, when the Royals got their first two batters on base in the eighth, Manager Dallas Green brought in his bullpen ace, McGraw. His season's work done after 331 innings, Carlton left to a huge roar from the crowd.

McGraw, the master of suspense, got Frank White on a popup but walked Willie Wilson, leading the bases. U.L. Washington's sacrifice fly made it 4-1, then

George Brett beat out infield single, loaded the bases again. The count went to 3-2, designated hitter

McGraw ended the inning by getting McMahon on a grounder to second. McGraw, who does seem to want to make look easy, loaded bases again in the ninth before finally shutting down the Royals as bringing Philadelphia fans their feet in a celebration as a couple of hundred riotous Philadelphia police — some with man shepherds — stood on the field.



Wayne Faalafua comforts "Junior" Filiaga after his expulsion from the Utah State game Saturday. Faalafua said Junior was easy going, soft-spoken, but sometimes had a short temper.

Friends describe Samoan

Junior Filiaga 'easy going, shy'

By ANNE THORNTON
Assistant Sports Editor
Friends of Fuluia Filiaga describe "Junior" as easy going and soft spoken, but the strongest BYU football player.

"Sometimes he gets the nickname of 'too nice,'" said Robert Anae, a freshman center who played high school football with Filiaga in Hawaii. "Sometimes he lets people take advantage of him."

Coach LaVell Edwards said the Samoan native is "easy going, quiet and a little bit shy. He stays pretty much on his own a lot."

"But he gets very excited about games," said Edwards. "He gets very emotionally involved when he plays."

"He is very aggressive and very intense," said Anae. "Throughout high school and college I have never seen him play with half effort on the field."

Edwards also ranked Filiaga as the strongest player on the football team. "He has great quickness and great strength," he said.

Offensive tackle Wayne Faalafua, a close friend of Filiaga, said Junior came to BYU with tremendous upper body strength.

"We both came into the team together," said Faalafua, "and just out of high school he was bench pressing 450 pounds. He took weights seriously. When we were measuring our maximum, defensive end Rob Buchanan went 410 pounds bench pressing. Junior went 430 and said it was a piece of cake; he wanted to go 450."

"When we were freshmen, the first string tried to intimidate us," said Faalafua. "Filiaga would tell me, 'forget it, just go in there and hit hard.'"

"After the first practice, he got their respect," said Faalafua.

Faalafua said Filiaga likes to arouse the crowds with his after-tackle dances. "We used to watch films of Mekeli Iernia, who started that at BYU. Junior wanted to arouse the crowds, so he decided to make up a dance of his own." Filiaga, who is known as Junior because his name is so difficult to pronounce, came to BYU two years ago from Kahuku High in Hawaii. While there he played four positions on the line, making all-state honors in his senior year.

He was heavily recruited by many schools, said Anae, including Arizona State, the University of Hawaii and other WAC schools.

But Filiaga came to BYU and played on both varsity and J.V. teams during that first year. He started in several games in the 1979 season, causing a key fumble in the Texas A&M game. He had six tackles, two hurries and one sack against Hawaii; seven tackles against Colorado State and nine tackles against Indiana.

During the bye weekend two weeks ago, Filiaga married Loa Johnsona at the home of Coach Edwards. A former BYU student, Junior's wife is a makeup artist at the Osmond Studio.

Concerning the blowup at the Utah State game, Anae said Filiaga "just lost his cool. It is something he regrets now."

Sunday night, Junior, my brother Brad and I were to speak at a three-day fireside in Centerville. After the game, Junior was still pretty upset, but he pulled it all in and gave an excellent talk and an excellent testimony," said Anae.

"He talked about his family and football beginnings. He also sang 'Brightly Beams Our Father's Mercy' in Samoan. I had never heard him sing

or talk before; it was very rewarding. "He also apologized to those he had offended by his actions. If you know Junior, you know he's got a real spiritual side to him," said Anae. According to Faalafua, Junior has aspirations to become a professional football player.

Bowa sets series record

The most excited and verbal player in the room was shortstop Larry Bowa, who set a World Series record by starting seven double plays in the six games.

"There are no more guys to beat," screamed Bowa above the din. "We are the best baseball team in the USA."

Then Bowa told it like the Phillies players apparently saw themselves pictured.

"We're smug. We're overpaid. We don't want

Y ranked 18th in UPI top 20

The BYU football team's sound victory over Utah State last weekend boosted it to the 18th spot in the United Press International top 20 poll. Previously, the team had been rated 20th on the poll.

Alabama kept the No. 1 position, with 36 of the 42 first place votes. Texas and UCLA are close in the second and third positions.

Other top ten teams, in order, are Notre Dame, Georgia, Florida State, North Carolina, Nebraska, Southern Cal, and Ohio State.

Bowa said he thought the Phillies' entire season turned when the Phillies swept a late-season, five-game series from the New York Mets. They had just lost four straight to Pittsburgh.

"We could have rolled over and died," said Bowa. "We were six games down in the loss column. But we came back."

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Hawaii's noseguard earns WAC defensive honors

DENVER (AP) — Noseguard Falaniko Noga made three unassisted tackles and four assists to help Hawaii win its second game in six years on the mainland — a showing that earned Noga Western Athletic Conference defensive honors this week.

WAC officials said Monday that it was Noga's aggressiveness last Saturday in Hawaii's 31-14 victory over New Mexico that won him the defensive player-of-the-week award.

The offensive award went to Brigham Young quarterback Jim McMahon, who broke two NCAA records in rushing and passing as BYU buried Utah State 70-46 last weekend. It was the third time in seven weeks that the award went to McMahon.

Noga, a 215-pound freshman from Honolulu, blocked an extra point attempt in the game against New Mexico. His blocking kick was dropped and then recovered by Hawaii. Marcus Tarver ran the ball in for a touchdown.

With the Rainbows trailing 14-10, Noga forced another bad punt and the Rainbows took over, going on to score and forcing a lead that never was breached. The big noseguard also blocked a New Mexico field goal attempt that set up Hawaii's last touchdown.

Other nominees for the defensive award were BYU safety Bill Schoepfing; New Mexico linebacker Bob Shuptry; San Diego State linebacker Scott Carter; Utah free safety Terry Hess; and Wyoming linebacker Jim Eliopoulos.



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Filiaga

Continued from page 1

According to reports to the WAC, Filiaga also believed he was being held back from the game for a clash with a Utah State player. Filiaga attacked game official John Smith.

Each Edwards described the situation as "difficult and trying for all of us." Speaking Tuesday at a weekly news conference with the media, Edwards said Filiaga's leadership and performance were "outstanding." "There are some coaches who get close to, and it is away with Junior and me," he said.

The coach, who has directed the team to five conference championships and four bowl appearances, taking over in 1972, said Filiaga's commitment on the squad was not yet tested. He identified the candidate as Dennis Mazonera, Doug Kellermeier and Glen Tintensor.

Mazonera, 6-1 and 235 pounds, was a walk-on this season. Kellermeier, 6-1 and 240 pounds, had been moved to the offensive line and would have to readjust. He has been redshirting this season. Tintensor, 6-4 and 244 pounds, is a defensive end but has the ability to play inside, according to Edwards.

Two sophomores start as the defensive tackles. They are Chuck Ehin, 6-3 and 252 pounds, and Mike Morgan, 6-5 and 248 pounds. The second unit has Brad Smith, 6-4 and 241 pounds.

Ehin has been starting ahead of Filiaga in every game except the New Mexico loss.

Royals take loss in stride; proud of accomplishments

PHILADELPHIA (AP) — In sharp contrast to the tears and curses that followed past playoff losses to the Yankees, the Kansas City Royals were quietly upbeat Tuesday night after a 2-1 World Series loss.

"I don't think one moist eye was seen. Every man, with a few exceptions, most notably Willie Wilson, calmly talked about what they had accomplished. We made a lot of people happy," designated hitter Hal McRae, who batted out in the eighth inning with bases loaded and two out. "We did it all, but we almost did it."

McRae swung on a 3-2 pitch from McGraw that might have been a home run. "I could have been," McRae said. "I wasn't going to get called out on strikes in a World Series."

McRae was asked if he felt the best he had won?

Steelers savoring slugfest

PITTSBURGH (AP) — For football fans savoring offensive fireworks, the Pittsburgh Steelers' slugfest with the Oakland Raiders in the 10/2-year game of Monday night football — a game to remember. For players who live from game to game, it's a history.

"We're going to enjoy this all the time. We're going to enjoy it when we look at the film. Then we're going to forget about it and get back to work," said Oakland's Mark Van Meter.

"We're going to enjoy this one on the home. But it's a short week and got a tough game coming up (Seattle)," said Raiders Coach Flores after a stunning 45-34 victory over the Steelers.

Pittsburgh had different reasons to cheer after dropping back-to-back games for the first time since its losing season in 1971.

"It's a tough loss," said linebacker Ham. "But this is over. We lost that game. We just have to regroup."

The game stirred memories of the American Football League and left fans speechless. The teams ended for 857 total net yards, and quarterback Jim Plunkett led the Steelers secondary for 247 yards and three touchdown bombs, by the speedy Cliff Branch.

Bradshaw, who came back from shoulder injuries before a red thumb on his throwing hand, led him out for good, retaliated 99 yards and a pair of touchdowns.

Returning starters

Arnold quietly molds

Many people are enjoying the fall and an exciting football season. BYU basketball Coach Arnold is quietly molding the Cougar basketball team.

From last season's 24-5 squad, Coach Arnold has Dan Ainge, Steve Craig, Ballin, and Craig Christensen; Fred Roberts, Steve Trumbo; Greg Kite. New additions to the team include guard Richie Finlan, Timo Saaralainen, Dave McGuire, transfer Gary Jensen, and walk-on Chris Jensen. Jensen will be Mike Maxwell, Steve Jensen, and Bret Koelliker, all lost last season because of injuries.

Jensen admits he's feeling pretty good about the way the team is shaping up. "Everyone is playing well," he said. "The new kids — Timo, Webb,

"I can't really express my true feelings because it wouldn't sound right. I'll just say no comment," he said.

Second baseman Frank White refused to discuss a play in the third inning in which his wide throw pulled U.L. Washington off second base and nullified a possible double play. The Phillies took advantage of the mistake when Mike Schmidt clubbed a two-run single.

"There isn't anything to say," he said. "You can't die with this. We have one of the two best clubs in baseball. Why should I be crushed?"

Starting pitcher Rich Gale said he is not ashamed of the pitch Schmidt hit for what turned out to be the game-winning hit.

"It was a fastball up and in, not a bad pitch at all," Gale said. "I'll take my chances with that pitch every time. You've got to give Schmidt credit."

passes. And backup Cliff Stoudt fired one.

"I don't know what to say," said a shocked but exuberant Van Eeghen. "You've got to give a lot of credit to those guys who were playing pitch and catch."

Steelers Coach Chuck Noll blamed himself for a poor defensive game plan that gambled with the blitz and unsuccessfully required his secondary to play single coverage on the speedy Branch.

"If there's any problem with some of the scores that they had, lay them right here on me," Noll said.

"We tried to put pressure on the blitz. Plunkett laid it up and let them go get it," he added. "I thought we played very, very well. They played better."

What made him devise that game plan? "How about stupidity?" Noll answered somberly. "There's only one guy I'm upset at — that's me."

The Steelers, who started only four of the 11 offensive players who lined up in the last Super Bowl, were most disturbed at giving a good performance but being outplayed by Oakland.

"We came back. We tried. We fought back. But it just wasn't enough," said Bradshaw, who is listed as questionable for Sunday's game at Cleveland after X-rays of his thumb were negative.

Pittsburgh played without All-Pro Franco Harris, Lynn Swann and John Stallworth before losing Bradshaw. A strained knee felled middle linebacker Jack Lambert in the first period, and he's doubtful for Sunday's game.

McGuire, and Furness — are all coming along. Our guideline will be very strong. It might be stronger than last season."

That guideline will be anchored by BYU soccer champion Ainge.

Battling for the center position left vacant by graduating Alan Taylor is the 6-11, 250 pound Kite, and the 7-footer McGuire, who has been a pleasant surprise for Arnold thus far.

When pressed as to who would be the five starters for the Cougars come November, Arnold balked and said everything was wide open at this point. Then the Cougar mentor paused for a moment and said with a smile, "I'm reasonably sure Dan and Fred will be starting for us."

At the start of a season with some question marks, that is one sure thing.

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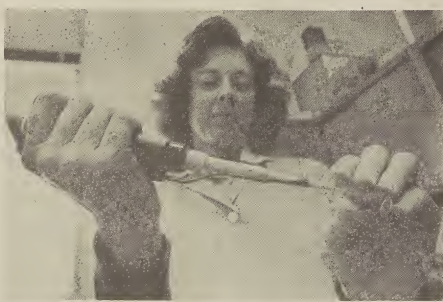
By DIANNE FLOWER
Universe Staff Writer

Research on the supposed "wonder drug," interferon, is being conducted in BYU's Cancer Research Laboratory, with the help of a grant of \$54,632 from the National Institute of Health.

The research is concerned with the properties of interferon and how interferon works, as opposed to research dealing with the clinical effects of the drug, said Dr. Bronwyn Hughes, one of the researchers involved with the project.

Interferon is currently being tested throughout the nation as a cure for several diseases. Scientists hope to discover whether it could be a cure for cancer, a protection against viral and bacterial disease, a cure for shingles, rabies, chickenpox, eye infections, and for a prevention against the common cold, according to an article written by Albert Rosenfield.

In addition to Dr. Hughes, Dr. Ganapathi R. Revankar and Dr. Prem C. Srivastava, organic chemists originally from India, are also conducting research with interferon. Under the guidance of Dr. Roland K. Robins, director of BYU's Cancer Research Center, the three scientists are studying the possible ways in which interferon works in relation to the cell, Dr. Hughes said.



Dr. Bronwyn Hughes demonstrates techniques used to research interferon, the supposed "wonder drug" for cancer.

"Interferon cannot enter the cell, so it must react with something on the surface membrane of the cell," Dr. Hughes said. "This reacts with something inside the cell and then travels deeper into the cell, carrying the message from the interferon," she continued. The messenger increases the production of oligonucleotides, which shuts off protein synthesis in the cell, she said. When protein synthesis is shut off, the cell will die;

thus it is anti-tumor, she added. "Currently, we are making oligonucleotides that are a little different than the ones the cell makes," she said. "The ones we manufacture may be more stable and therefore can shut off protein synthesis more efficiently," Dr. Hughes continued. "With this process, we should be able to regulate cell growth, because interferon shuts off protein synthesis," Dr. Hughes said.

The three scientists are also concerned with finding other secondary messengers for interferon.

"Interferon binds to the cell membrane, but it doesn't go in. Therefore, there has to be something inside the cell which meets the interferon and transfers some of its properties into the cell," said Dr. Hughes.

Dr. Srivastava and Dr. Revankar are not as concerned with the mechanism of action of interferon, as much as they are with synthesizing oligonucleotides and other possible secondary messengers, said Dr. Srivastava.

"I am giving her (Dr. Hughes) different keys and she tries to open the lock," said Dr. Srivastava.

"The lock" is the mechanism of action of interferon, Dr. Srivastava said. Dr. Hughes is primarily researching this aspect of interferon, while Dr. Revankar and Dr. Srivastava are involved with synthesizing the biochemical probes that will help the study of the mechanism of action of interferon, Srivastava said.

BYU researchers have achieved some success in their work with interferon, said Srivastava. "But we still have a long way to go," he added.

Commissioners say Provo library inadequate

By MICHAEL PERKINS
Universe Staff Writer

Despite efforts to provide Provo with better public library services, city officials say they are fighting an uphill battle to adapt the present Provo library to meet the needs for handicapped accessibility and increased user demands.

Some city officials say full library service won't be available until a new library can be built.

The Provo Public Library, located at the corner of 100 East and Center Street, is "bulging at the seams," according to Provo City Commissioner Anagene Meecham. The building was built shortly after the turn of the century and has not been remodeled since 1939.

Besides the size problems, she says the present facility lacks modifications to make the building more easily accessible to senior citizens and handicapped patrons.

"Our top priority is getting some type of access into that building for our handicapped people," she said. "The goal is at least partially motivated by a 1982 deadline from the federal government requiring compliance with handicapped accessibility standards. Library Director Larry Horton said non-compliance could mean a loss of federal funds for the city."

But size limitations inside the library and restrictions from surrounding buildings make the project difficult to realize. Horton said a ramp could be built at the entrance to the library for wheelchair patrons, but overcrowded conditions inside the library prohibit the construction of ramps to make the various levels accessible.

Horton said small elevator-type lifts could possibly be installed inside the library for about \$10,000. He estimated a complete facility to make the library meet the federal regulations may cost as much as \$70,000.

Commissioner Meecham is quick to

point out that just modifying the present library to meet federal handicap accessibility requirements will not make it adequate for the demands of a community the size of Provo.

"Some people think that if we do a lot of improvement to this library then it will nullify the fact that we need a new library," she said.

Figures from the American Library Association indicate Provo should have a library of 43,792 square feet to properly serve its present population of 74,000, Horton said. The Provo library has 12,500 square feet.

The library's expanding collection and its limited space present a no-win situation, library officials say. The need for more shelf space recently forced the annexation of a part of the library's basement auditorium for more room to store books. Commissioner Meecham said that library knows that we are running out of space," she said. "We are getting more and more of a collection that the citizens demand. A library's value is measured by the service it can provide and you cannot reduce your collection to provide open space because the citizens demand an ongoing collection."

"We are doing everything we can to provide the service the citizens want but we are virtually bulging at the seams," she says. "We just do not have any more room."

Although the city has been acquiring control of the block immediately west of the Provo City Center between 400 West and 500 West on Center Street, plans for a new library are being held up because of lack of money. Two years ago the city sponsored a bond issue proposing an increased mill levy to raise funds for a new library. Commissioner Meecham said. The issue was defeated in 1978 by 535 votes.

Commissioner Meecham said she thinks a new library in Provo should offer such facilities as an art gallery and a small civic auditorium.

Horton said if Proposition B passes in the upcoming November election, the city would not be able to raise the money through bonding in the near future. The proposition would limit the amount of property taxes that can be assessed and thus limit the fund raising ability of the city.

Commissioner Meecham said the city's five year plan includes a bond issue to raise money for a new library, but conditions will be affected by the national economic circumstances.

"Possibly we will go for another bonding within four or five years. But it is all being dictated by the economy and the feeling among the citizens as to whether they feel we need a new library," she said. "We are being realistic in the fact that with the economy the way it is, and with the possibility of tax limitations this November there is not going to be the money there to bond."

A private citizens group, Friends of the Library, is being asked to help raise funds for the new library. Commissioner Meecham said. "We are really hoping that Friends of the Library will be able to come up with a great deal of the money through donations," she said. "Possibly by the time we collect some of the money we will be able to come up with some matching funds from some source that would help us offset the costs of that library."

We really feel that the Friends of the Library are going to be a great help."

She said the Library Board and the city commission are encouraging public participation in the group.

Commissioner Meecham said a new library building downtown would assist in the city's current campaign to eliminate deterioration of the center city area. "With the city building where it is and a library-cultural center in the next block, it would be nothing but an asset to the new mall," she said, referring to a new shopping mall planned for construction on West Center Street.

The county has expressed interest in buying the present city library for use as a law library. Commissioner Meecham said. With that sale almost certain, she said that money would be immediately applicable to the construction of a new library.

Commissioner Meecham said some citizens feel a new library is an unaffordable luxury. "I do not feel that a learning institution, like a library that serves all the public and provides services that a lot of citizens cannot afford, is a luxury," she said. "When we start grading educational needs of people then we are going backward, we are not going forward."

Anaconda resumes negotiations with mine union representatives

BUTTE, Mont. (AP)

Contract negotiations between the Anaconda Copper Co. and the Butte Boilermakers Union over productivity issues were to resume Wednesday.

Company spokesman John Calcaterra said no resumption has been scheduled in talks which recessed Saturday over other national issues.

About 1,250 workers at Anaconda's copper mining facilities here have been on strike since the nationwide industry walkout began July 1.

Calcaterra also said no date has been set for resumption of talks with other unions over local issues.

Also on Tuesday, the

company announced it was recruiting laid-off workers from its smelter and refinery in Great Falls for a new molybdenum mining operation 26 miles north of Tonahop, Nev.

The company recently closed the two facilities for economic reasons — putting 1,500 employees out of work.

Anaconda Copper said it would be recruiting in Anaconda Oct. 28-29 and in Great Falls Oct. 30-31.

In newspaper advertisements, the company said the Nevada project needs workers to operate electric shovels, rotary blast-hole drills, bulldozers, loaders and

graders — plus diesel mechanics, electricians, welders, fabricators and machinists.

Also, it said, in February the new operation will need millwrights, mill electricians, fitters and operators and grinding operators.

The company said it expected the Nevada project to last 20 years. It said starting wages would be between \$8.50 and \$11.75 an hour.

JOBS

Continued from page 3

Both men advocate tax reductions to stimulate the economy — Reagan with across-the-board cuts that would go mainly to individuals, Carter with selective cuts that primarily would benefit business.

Both would relax "unnecessary" government regulations which they say hamper employment growth. Both support government aid for distressed industries where unemployment is high.

In backing federal help for industry, Reagan has modified his conservative views by prescribing some liberal medicine. A one-time opponent of federal loan guarantees for Chrysler Corp., he now supports them.

Carter, meanwhile, has invoked the memory of New Deal social programs, while moving away from Franklin Roosevelt's philosophy of fighting unemployment with massive government spending.

After taking office, Carter presided over the largest public-service jobs program since the Great Depression of the 1930s. Now, he is scaling down the program to limit spending.

Still, Carter has not abandoned Roosevelt's legacy altogether. He favors the Comprehensive Employment and Training Act — CETA — program, which provides up to 450,000 temporary jobs, mainly for poor people. At its peak in 1978, the program provided more than 700,000 jobs, but came under attack for mismanagement and political abuse. The cost of CETA this year is \$10 billion.

Carter recently proposed small increases in public-works programs to combat unemployment, and called for a \$2 billion program designed to educate, train and find private work for chronically jobless minority youth, whose unemployment rate persists well above 30 percent.

Retail Week begins at Y

Panel discussions, store orientations and class presentations by retailing executives from 16 stores throughout the United States begin today for students interested in careers in retailing.

Executives from Joseph Magnin, J.M. McDonald, Montgomery Ward & Co., J.C. Penney Co. and Weinstocks will discuss "Executive Opportunities in Retailing" during a panel discussion at 5:10 p.m. today in 278 JKB.

Store orientations begin at 8 a.m. and will be held in various rooms on campus. Executives will describe the activities of the store, outline job possibilities within the store and answer students' questions, said Doyle E. Robison, director of the Skaggs Institute.

Information on the times and locations of Retail Week activities may be obtained at the Retail Week information booth in the ELW Stendown Lounge or in 260 JKB, Robison said.

Executives from all but three of the stores will conduct job interviews while at BYU, he said.

"Students interested in interviewing with one or more companies should sign up in the BYU Placement Center," Robison said.

"BYU graduates are sought after because companies feel that there is a good work ethic prevalent on the BYU campus."

The activities are part of Retail Week, an annual event sponsored by the Skaggs Institute of Retail Management to raise the level of student understanding and interest in the retail industry, Robison said.

"Many students do

not really understand the role of the retail executive," he said. "Retail Week provides students with the opportunity to learn more about retailing from people who work in retailing."

Many of the stores involved in Retail Week have already been associated with BYU students through Skaggs Institute's internship and job placement programs, he said.

Idaho cash, 2 to 1 for Craig

BOISE, Idaho (AP) — Republican Larry collected about twice as much as his opponent, C. Nichols, in their first District Congress race during past two weeks, an updated campaign financial report shows.

Reports filed Tuesday with the secretary of state show Craig collected \$22,166 and Nichols \$888 in the period from Oct. 1 to 15.

This brings their total collections to \$205,844 for Craig and \$74,449 for Nichols. Nichols' campaign committee listed \$1,900 in cash on hand.

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Y professors develop piano course based on structured learning method

By AUDREY GASKING
Universe Staff Writer

Piano droplets take heed! A new piano instruction method based on natural learning experience and structured learning has been developed by two BYU music faculty members.

Dr. Reid Nibley, professor of music, and Richard P. Anderson, an instructor with the music department, teach their method in "Making Music for Fun," a course offered by the division of continuing education.

Nibley began developing the new method six years ago, after watching his youngest child struggle through piano lessons.

"I thought there must be a better way to teach, an easier way to learn the piano," he said.

Nibley studied the basic structure of conventional teaching methods and concluded there was a better way. He also explored theories of learning and teaching. He discovered the idea of the natural learning sequence, and saw how it could be applied to piano instruction.

"The sequence of learning in human beings is auditory, tactile, visual, then verbal," Nibley said. "The conventional method of piano instruction is completely reversed. First students learn terms, then they see notes, then they touch the keys and finally, if ever, they hear and really listen to themselves play."

Two years ago, Nibley combined his ideas with those being explored by Anderson.

"Anderson was working on the idea of structured learning," he said. "By this method, students learn one step at a time. They completely master one level before they advance to the next."

These two theories are combined in Nibley's and Anderson's piano instruction method. In addition, emphasis is placed on the creative processes of the right hemisphere of the brain.

"Conventional methods of piano instruction are geared to the rational left hemisphere," Nibley said. "It's been found that when creative work is injected into the curriculum, students respond better."

Students under the structured sequence in natural learning method begin their instruction by listening. "The teacher is a model for the student," Nibley said. "He plays a piece as beautifully as he can."

Next, the teacher shows the student how to play the piece. When the student has mastered the basic piece the instructor teaches variations in tempo, dynamics, etc., all on the same piece. During the instruction, music vocabulary is introduced by usage. Nibley has found the method to be effective.

"Students don't have a fear of the piano," he said. "They can move about the keyboard with ease and flexibility. When they learn about notes and reading music they grasp the ideas quickly."

One of the major benefits, Nibley said, is that students sense the meaning of pieces they play. "Students play their music with feeling," he said. "They really experience the music."

Nibley and Anderson have written three instructional books to supplement the course. They are currently working on a beginning theory and technique manual and a repertoire book.



Universe photo by John Taylor

Hollands accept dinner invitation

President Jeffrey Holland and his wife, Patricia, enjoy a pot of dinner early with BYU students in their Heritage Hall. The students said they wanted to get to know the

Hollands, so they sent them a dinner invitation. Said President Holland, "The food was great."

office gleans the green

By NANCY HARRIS
Assistant News Editor

The stadium expansion project isn't the only fund raising under way on campus.

In fact, it's one of 60 such projects headed by the Development Office of the LDS Church, according to Carl W. Bacon, director of the Development Office.

The office has in the past raised funds for LDS hospitals and all sponsored schools. These include not only Ricks, BYU and Hawaii, but schools in South America and Polynesia. Currently, funds are being raised for the purchase of an organ for modeled assembly hall on Temple Square and the expansion of tropical agriculture farm in Hawaii, according to Paul H. Hutter, associate director-communications for the Development Office. On BYU's campus, the office funded the new for the School of Management. The ground breaking for project will take place on Nov. 8.

The office has proposed to attract money for a computerized instruction center in the Harold B. Lee Library, said Schneider. A card catalogue would be needed. Information about the book would be put in the computer and it would tell where it could be found. "Although this project hasn't been approved, it is in the air, he said.

The amount raised by Development each year can't be disclosed because of church policy," said Schneider. "It's too bad, we are very proud of the work we're doing."

Schneider is also proud of the low overhead rates on the fund

raising projects. "Our overhead rates never exceed 10 percent," he said. "This means that 90 percent of the money given, goes directly to the project it was donated for."

Some fund-raising groups have an overhead that is as high as 50 percent, he said.

Half the money received by Development comes from non-LDS who support the church's conservative stand on many issues and approve of the things they see the church doing, said Schneider.

A group labeled "friends" (those who are not alumni, but are very interested in the Development Office's projects) donates 79.7 percent of the funds received by the office, while alumni contribute 9.1 percent. Businesses contribute 5.7 percent; foundations, 3.2 percent; groups, 2.2 percent; and students, 1 percent, said Schneider.

"During President Brimhall's administration, student labor was used in building an athletic facility," Schneider said. "Students also gave money to help buy the high ground acres that the university is now built on."

The university's first major venture in fund raising was the "Destiny Fund" which began in the 1950s, said Schneider. It realized its goal of \$4 to \$5 million.

"In 1966 the first professional fund-raiser was hired by BYU and made up the office of 'University Development,'" said Schneider. "It wasn't until 1973, under the direction of President Harold B. Lee, that the Development Office of the church was organized."

Department changes at Y

By TAMMI WRIGHT
Universe Staff Writer

In an effort to better serve the needs of diverse student groups, the BYU economics department has been divided into two distinct units, said Dr. J. R. Hoff, provost and academic president.

Half of the faculty will remain in the department of economics in the College of Family, Home and Social Sciences, while the other half will form the new department of managerial economics in the School of Management," Ballif said.

The two units will serve large but separate academic missions, said Larry T. Wimmer, chairman of the department of economics.

Some economics graduates will go on for further education, but many will go directly into a career in professional training such as law school or a master's of business administration program, Wimmer said.

"We are looking for the best possible liberal arts degree we can give together for our students," he said.

"The curriculum must meet varying needs of all people." The division is designed to bring economics education at BYU into conformity with what is considered a universal role at schools throughout the nation," Wimmer said.

"Most universities have a department of economics and a department of business or management of business or business management."

The department of economics will be directed toward the needs of economics majors and the community at large, while the department of managerial economics will be directed toward business majors, he said.

Service courses for undergraduate students in business and management disciplines will be offered by the department of managerial economics, although no bachelor's degree will be offered, said Dr. Robert J. Parsons, chairman of the new department.

"Courses will include 'Money, Banking and Business,' 'International Economic Analysis' and 'Economics of Health Services,'" he said. "The department will also offer a master's degree in managerial economics, which will teach students to apply economics to managerial decision-making."

Faculty members in the department of economics are oriented toward their discipline as social scientists and are interested in the behavior of individuals, families and governments, as well as businesses, Wimmer said.

"Economic research generally produces journal articles or books, while business research often involves more consulting and project evaluation," he said.

Basing a group of economists in the School of Management will offer potential for more research in applied business areas, with a team orientation on many projects, Parsons said.

EPA-Geneva air quality pact subject to Utah's approval

PROVO, Utah (AP) — The Utah Air Quality Committee will meet here Friday to discuss the Environmental Protection Agency's anti-pollution agreement with U.S. Steel.

State experts are compiling information about the plan, said Branch Bradford, director on the State Bureau of Air Quality. If all the necessary data is available, the clean air portion of the \$94 million pact could be approved by the state at that time, he said.

Gov. Scott Matheson has said he does not expect the state to raise any problems that would prevent the pact from being ratified.

The plan, signed by the EPA and U.S. Steel last week, is tougher on U.S. Steel's Geneva works than the state's own environmental requirements, Bradford said.

The state's plan would have allowed the plant to be in violation of health standards on about 480 acres east of Geneva works. The EPA pact will allow the plant to be in violation of health standards on only about 80 acres of unpopulated land near the plant.

U.S. Steel has also agreed to reduce particulate pollution elsewhere near the plant. Some options for reducing particulate, or dust, pollution include paving roads or controlling dust coming from storage piles.

The Geneva plan may have the effect of easing restrictions on other pollution sources in the valley, Bradford said.

All-points bulletin issued by Cache County's sheriff for man accused in escape

LOGAN, Utah (AP) — The Cache County sheriff's office has issued an all-points bulletin for an Oregon man who escaped from the county jail Tuesday morning by allegedly pulling a knife on a jailer.

Sheriff Doug Bodrero said Bret Lamar Tarbet, 22, was arrested at 1:24 a.m. for allegedly driving under the influence of alcohol or drugs. He was being booked, he allegedly pulled the knife and escaped.

"We have issued an all-points bulletin to all surrounding police agencies, and we consider Tarbet armed and dangerous," Bodrero said.

At the time of the escape, Tarbet was wearing a brown cap, a blue T-shirt and jeans, officials said.

Bodrero said Tarbet is wanted in Oregon for parole violation. The sheriff said Tarbet has been charged here with assault by a prisoner, a first-degree felony, and escape.

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Salt Lake City man kidnapped

Lake County sheriff's deputies are looking for a station owner they believe was robbed and held early Tuesday morning.

Bone, 41, disappeared from the Phillips Station, 4800 S. Redwood Road about 6:30 a.m. Bone's Mont Bone, said a regular customer at the station noticed his brother's car, and became suspicious because the station was not open.

customer found one of the car doors open, a window and Bone's glasses. In addition, a small amount of money was lying on the ground.

Authorities said Bone apparently had nearly \$7,

000 in cash and checks with him at the time — a week's worth of receipts from the station.

Salt Lake County sheriff's detective John Bernardo said the situation is similar to an abduction in Ada County, Idaho, last week. There, a supermarket manager was abducted as he came to open his business in the morning. The manager still has not been found.

Bernardo said detectives have no leads in the case so far, and Bone's family has received no kidnapping demands.

Bone, the father of nine children, is an LDS Church bishop.

Do You Need a Block Class?

In order to help new and continuing students meet the American Heritage General Education Requirement, **SOCIAL SCIENCE 100** has been added to the block schedule. Interested students may add thru Monday, Oct. 27. The class will meet MWF 12:10 to 2:00 p.m. in the JSB Auditorium.



ASBYU traffic court works to gain justice

By DONNA JEAN DAVIS
Universe Staff Writer

In ASBYU Traffic Court, the judges' mahogany bench is replaced with a metal-legged table, the court stenographer is a cassette recorder, and defense and prosecuting attorneys are two volunteer students.

Part of the judiciary for only one month, David Price and Greg Lake are rookies, previously inexperienced with the legal system. They serve to defend and prosecute students appealing traffic citations, Attorney General Kasey Haws said.

Price, a junior from Long Beach, Calif., majoring in political science, said he represents eight to 10 cases weekly. "I haven't had a case yet where the full fine has been upheld," he said.

As a prosecutor, Lake, a sophomore from Phoenix, Ariz., majoring in economics, said he is not out to keep students from getting reductions or dismissals they deserve.

"If I don't push as hard as I can, the hearing could sway unfairly in the student's direction," Lake said. "I realize that I sometimes come across as the bad guy, but the hearing has to be just."

"Even though the prosecution does look mean sometimes, both sides must perform their roles to the best of their abilities or the whole truth can't come out in court," Price said.

In order to do his best for the student, Price said he simply points out to the court any extenuating circumstances that make it clear the student is not a blatant violator of BYU policy.

"I think to myself what I would want if I were the defendant," Price said. "I then point out the reasons the student felt compelled to violate policy. This usually reduces the fine."

On the other hand, Lake said a prosecutor must make himself oblivious to the feelings of the student. "I can't be swayed by sub-

stories, because sometimes they're just that — stories."

Both prosecutor and defender must be able to live with their consciences, Price said. After the hearing is over, they will review in their minds what was done and what could have been done better, he said.

In addition to benefiting the student gains from having a day in the courtroom, Price and Lake gain practical experience.

"I've learned how to handle people, how to perform and to keep my mind on the people at hand," Lake said.

"As I spend more time in the courtroom, I learn to think on my feet. You never know what the prosecution will come up with to blow a hole in your case," Price said. "My first time in court, that was one of my biggest fears."

Price said other things he worried about during his first few cases were using the wrong terminology, and how he should properly approach the bench.

The pressure of the courtroom situation is eased by the presence of other more experienced prosecutors and defenders, Price said. "There is a lot of camaraderie in the offices. I know that if I miss a really important point, some of my colleagues will quietly call it to my attention," he said.

The court works as a unit to get the most justice possible for the student, Lake said.

"It serves a greater purpose than most students realize," Price said, "and a lot of them are paying many fines they really don't need to."

The student defender's office is headed by Mark Griffin and is a branch of the Attorney General's Office. Prosecutors are under the direction of Attorney General Kasey Haws, Griffin said.

Students are selected to serve as prosecutors or defenders by appointment at the Attorney General's Office and through a series of interviews, said Price and Lake.

Utah suffers from nurse shortage

By AUDREY GASKING
Universe Staff Writer

Low wages, greater demand and changes in the profession are responsible for the shortage of nurses in Utah, say local authorities.

Utah hospitals are experiencing a short supply of registered nurses. While the population expands, professional nurses are leaving the area, said Millene Murphy, assistant professor of nursing at BYU. This results in longer hours for remaining professionals, and competition among area hospitals for BYU nursing graduates, she said.

Though many graduates do stay in the area, the shortage remains. Maureen Lowry, acting director of nurses at Utah Valley Hospital, said there are several reasons for this.

"Many of our nurses work for just a while until they have families, then leave the profession," she said. "Many return to their home states."

Mrs. Lowry said there is less emphasis on hospital work in the nursing profession now.

"Nursing students are encouraged to explore other fields, such as research and clinical work," she said.

"Many become practitioners. Fewer nurses are working in hospitals."

Mrs. Murphy said the shortage in Utah is primarily because of low wages in the state.

"A large percentage of BYU graduates stay in the area the first year," she said. "They can't afford to stay, however. Until Utah hospitals are willing to compensate nurses for their level of expertise and work, there will continue to be a shortage."

Mrs. Lowry said area hospital nurses' salaries are equal to national standards.

"We survey other hospitals every year to determine their pay levels and then adjust our nurses' salaries so that they are comparable," she said. "Many times students hear about high salaries in hospitals on the coasts and think all hospitals are paying at these levels. While some hospitals in San Francisco or Los Angeles have high wages, most of the hospitals in smaller towns pay the same wages as Utah hospitals. Some pay lower. It depends on the locale."

Hospitals in the Intermountain Health Corporation, of which Utah Valley Hospital is a part, offer additional benefits, Mrs. Lowry said.

"Nurses at our hospitals receive benefits that really help out," she said. "They also receive a half for overtime and higher wages for work on odd shifts."

Nursing students at BYU are aware of problems facing them in their profession and prepared to handle them, Mrs. Murphy said.

"Students are taught in classes and seminars to negotiate with potential employers for better salaries, hours and working conditions," she said. "We're teaching them to make things better."

A proposal for 1985, which would require all nursing students to hold bachelor's degrees, would add to the shortage, Mrs. Lowry said.

"I don't believe it will improve the quality of nursing," she said. "There are many nurses with two degrees who would be unemployable. I feel there need for nurses at all levels of training."

The future for nurses in Utah is optimistic, however, Mrs. Murphy said.

"I think we will see an end to the shortage in the future," she said. "As we do more recruiting, nurses see that our wages are not below average, and will stay in the area."

Bureau synchronizes student talent

The amateur talent of BYU students and the performing needs of on-campus organizations are being synchronized through a newly formed service of the ASBYU Culture Office.

The service, "Talent File," organizes and maintains a list of screened amateur BYU talent which wards and clubs can refer to, said Pete Peterson, director of Talent Promotion.

"These amateur performers provide entertainment for everyday needs, like ward activities, floor shows and club performances," he said.

Deborah Herman, Culture Office vice president.

The talent list is not a division of the entertainment department on campus, she said, as these students are not official BYU-sponsored entertainers.

Peterson said the talent list is categorized according to talent divisions such as vocal, accompaniment, musicians, comedians and groups.

All the acts listed in the talent file must be screened, Peterson said.

"So far, the talent has come from Concerts Intermountain or other on-

campus shows," he said. "I want to see each act before placing the performer's name in the talent file."

Peterson said more talent would be solicited from the auditions of the Second Annual BYU Talent Extravaganza, held Oct. 22.

"Talent File" can be of service to both students and community, said Miss Herman.

"Not only will clubs have access to an organized list of student talent, but the amateur performers will gain in experience and confidence through performing in settings that

are not as threatening as the professional world of entertainment," she said.

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Social customs differ in various cultures

By TAMMI WRIGHT
Universe Staff Writer

To an American, raised eyebrows usually indicate skepticism or disbelief. But to a Polynesian, raised eyebrows simply indicate agreement or approval.

Among many Arabic peoples it is a sign of politeness to stand very close and breathe into a friend's face when speaking. An American would consider such behavior extremely rude.

A pat on the head is highly offensive to Thais, whereas it is customary in America to compliment children by patting them on the head.

These are just a few examples of differences in cultures which may lead to misunderstandings and bruised feelings, according to V. Lynn Tyler, coordinator of the intercultural interaction division of the College of Humanities Language Research Center.

"We have been instructed to become acquainted with all good books and with languages, tongues and people," Tyler said. "Our challenge is how to best learn more than 200 languages and 5,000 tongues."

Pitch, tone of voice, choice of words, gestures and body position all combine to convey a message, and what is negative in one culture may be positive in another, he said.

"Our dilemma is, we don't really understand each other very well," Tyler said. "For example, how does an African teacher know when a student from Pakistan doesn't understand? This is the type of problem we are trying to help solve."

The intercultural interaction division con-

ducts research, gathers pamphlets, maps, newsletters and books, and contacts people with expertise in all areas of the world, Tyler said.

"People write in or send us material from all over the world," he said.

"We may get a letter from Belgium or Japan because someone thinks we may be interested in his information."

This information is compiled in several easy-to-use guides to successful interaction, including infograms, culturegrams, and interculturegrams, he said.

Infograms deal with such subjects as "Coming Home Again: Absorbing Return Shock," "Jet Lag and Decision Making" and "The International Family: Suc-

cessfully Meeting the Challenge," Tyler said.

"Each infogram outlines a problem, discusses alternative ways of handling the problem and offers solutions and coping strategies," he said.

Culturegrams present a brief overview of the customs, manners, history and lifestyles of other countries. Each four-page culturegram includes a list of helpful phrases, such as "Hello," "Please speak slowly" and "How much does this cost?" The English phrase is listed next to a foreign spelling and a phonetic spelling.

"We currently have 69 culturegrams completed and 12 or more are in progress," Tyler said.

Geneva-EPA to get state ruling on pollution restriction contract

State officials will meet Friday to rule on the pollution restriction agreement reached last week between the Environmental Protection Agency and U.S. Steel concerning the firm's Geneva plant.

Brent Bradford, director of the Utah Bureau of Air Quality, said his agency is working to get all available information on the EPA-U.S. Steel pact before Friday's meeting so the state's air committee can rule on the agreement. The agreement called for state approval of the pollution restrictions.

The air pollution requirements in last week's pact call for 873 million in air pollution controls on the Orem plant to be completed by Dec. 31, 1982. Bradford said the EPA restrictions are more stringent than the demands previously called for by the state.

The state pollution control plan indicated Geneva was in violation

of health standards on 480 acres east of the plant. The EPA requirements in last week's agreement show about 80 acres were not complying with the clean air requirements.

The EPA said the pact reduces the permitted tonnage of particulate pollutants emitted in the county from

17,000 tons to 3,000 tons annually.

U.S. Steel has also agreed to reduce particulate pollution in areas adjacent to the plant by paving nearby roads and controlling dust coming from storage piles.

Geneva has been the main contributor of particulate pollution,

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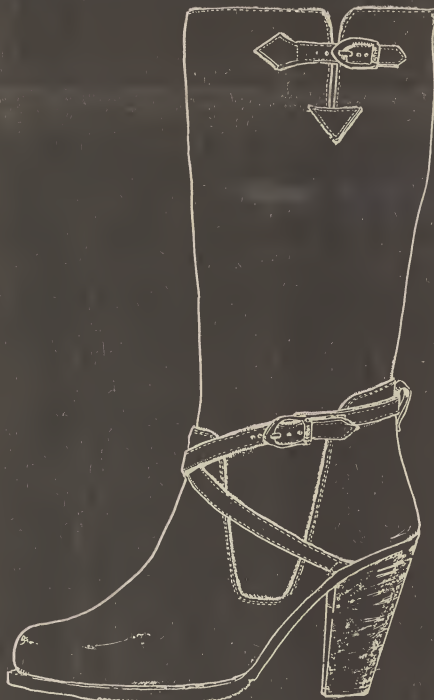


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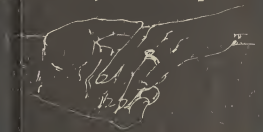
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Y Ombudsman is mediator

More than \$4 million per month is spent by BYU students in the university community during the academic year, according to Don F. Bigger, BYU's ombudsman.

Although relatively few problems arise, the Ombudsman's Office stands as an impartial mediator in resolving consumer problems by investigating community business practices and advising students in consumer affairs, he said.

An example of one business practice which has caused recent problems for students in the area is the door-to-door selling of photograph packages, said Don A. Fulton, public relations director for the ombudsman.

"Students get cheated by the photography companies that play up weddings, offer free certificates for slides and get students to sign a contract under very high pressure," said Fulton.

"These contracts run at about \$400 and legally students can't get out of them," Fulton said. Usually the company will let students out of the contract out of good will, if they've already pumped some money out of the student, he said.

Salesmen of these contracts rely heavily on students in dorms and apartment houses for contract sales of this kind, Fulton said.

The biggest area of student complaints brought to the ombudsman deals with housing, Fulton said. These problems are referred to the BYU Housing Office.

The ombudsman is also available to aid students in the area of transcripts and grades, Fulton said. Transfer students who feel they are not receiving the credit they are entitled to, may take their complaints to the ombudsman.

"We will try to act as a liaison between the student and the department in question, in any kind of university related problem," Fulton said.

"The principal role of our fine investigative staff is to provide students with the information they need to solve their own problems. While we have the capacity, and will of times become personally involved in helping to rectify unfair situations, the goal of the office is not that of a 'student advocate' but rather that of a resource helping students become their own consumer expert," H.E. "Bud" Scruggs, former ombudsman, said.

Fulton added, "We act as a resource to get students to the proper help."

Foreign seminar taking applications

The Scandinavian Seminar is now accepting applications for its 1981-1982 academic year abroad in Denmark, Finland, Norway or Sweden. The seminar is designed for college students, graduates and other adults who want to study in a Scandinavian country.

After an orientation and a three-week intensive language course, students are placed individually at Scandinavian folk schools or other specialized institutions, where they live and study with Scandinavians of diverse backgrounds. Most college students receive full or partial academic credit for their year.

The fee, covering tuition, room, board and all course-connected travels in Scandinavia, is \$5,400. Interest-free loans are granted on the basis of need, as are a few partial scholarships.

For more information write to the Scandinavian Seminar, 100 East 85th Street, New York, N.Y. 10028.

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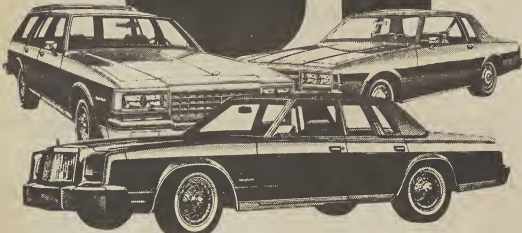
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At-A-Glance

Young adult party to be held — Saturday at 8 p.m. a movie and a dance will be held at the above Ward Church, 455 S. 200 S., Pleasant Grove. Cost will be \$2 per person and the dress is casual. Bring pillows to the movie.

Lyndon Cook to speak — The department of history and Phi Alpha Theta present Lyndon Cook, speaking "The D&C Commemorative," Thursday at 3 p.m. in 321 ELWC. Everyone is invited.

Basketball tickets for handicapped — Students with physical impairments may purchase special basketball tickets and make reservations in the Student Special Services Office, 235 ASB, on Thursday and Friday, with valid ID is \$5. Tickets are limited to two per student.

GE and foreign language tests — Tests in languages not taught on campus are available in 10 languages for GE or 16 credit hours. Deadline for pre-registration is Friday. Contact the Language Research Center, 240 Building, B-34, or 378-2651.

Hal Miller to speak — Dr. Hal Miller, associate professor of psychology, will speak today at 5 p.m. in 205 JRCB. The lecture titled, "More Than A Matter of Lips: The Problem of Service," is sponsored by the Blue Key and ASBYU Student Community Services.

Grant/Contract workshop — The Research Division is sponsoring a Grant/Contract Administration Workshop today and

Thursday from 9 to 10:30 a.m. in 321 ELWC. Both sessions will cover the same material.

Rotary Club sponsoring research — The Povo Rotary Club is offering \$1,000 to support student research. To be considered, submit a two-page proposal containing name, address, department and sponsoring professor, description of project, budget, and signature of applicant and faculty member to Leo P. Veron, 6973 WDB. The submission deadline is Nov. 3.

Inflationary class to be held — A non-credit course on inflationary forces and dangers will begin Wednesday from 7:30-9 p.m. and run through Nov. 12. For information contact Conferences and Workshops, 242 HRCB, 378-3556.

Weight control class to start — A free, non-credit nutrition and weight control class will be held Thursdays through Dec. 4, from 10-11 a.m. in the conference room, Health Center.

Violinist to give recital — Sidney Harth, an associate conductor of the Los Angeles Philharmonic Orchestra and virtuoso violinist, will perform a recital on Wednesday at 8 p.m. in the deJong Concert Hall, HFAC. The University Lyceum Committee will sponsor the recital.

Live telecast of Verdi's "Requiem" — KBYU-TV will broadcast a live telecast of the New York Philharmonic's Pension Fund Benefit performance of Verdi's "Requiem," sung by Montserrat Caballe, Bianca Berini, Michail Svetlev and Martti Tavela. The telecast will be today at 8 p.m. on channel 11. It will also be simulcast on KBYU-FM.

"The Power of the Negative in the Arts" will be the topic of a lecture by Dr. Robert K. Thomas, professor of English, Thursday at 10 a.m. in 6225 HBL. The lecture is part of the "Let's Talk" Lecture Series and is free to the public.

Symposium to be held — Dr. Josette B. Ashford will talk on "Comparative Structural Paradigms: Narrative in the 12th Century and the 20th Century." The symposium will be held Thursday at 10 a.m. in 355 MSRB. Sponsors are the departments of French and Italian. All "Let's Talk" lectures are free to the public.

Being in charge of more than 2,000 students is no easy task, just ask anyone of the eight Honors Program student aides.

"These aides have the responsibility of contacting and personally interviewing each student that is a member of the Honors Program," said Leroy Gunnell, Honors Program administrative assistant.

"Their responsibilities range from individual counseling sessions with students of the Honors Program to monthly meetings with Honors Program directors to discuss the progress of each student," Gunnell said.

This year's honors student aides are Lynne Ann Bennion, Dale K. Bills, Matthew B. Durrant, Daniel J. Fairbanks, Mark A. Gottfredson, David E. Reichmann, Anne Tiedel and Marie Tueller.

"We are also responsible for informing all freshman honors students with information regarding the BYU General Education program," said Anne Tiedel, a junior majoring in accounting from Golden, Colo.

"Many students are not aware that they can substitute their GE classes for honors seminars," she said.

Marie Tueller, a senior majoring in sociology from the Philippines, sees to the needs of all sophomore honors students. Her responsibilities include interviewing and counseling.

"I often find myself in the position of giving advice to the students I come in contact with. I try to inspire each one of them to work hard and to do the best they can," she said.

Miss Tueller is also responsible for the sophomore oral program.

"I am in charge of interviewing all honors students that are juniors," said Daniel J. Fairbanks, a junior majoring in university

studies from Thatcher, Ariz.

"It seems that three out of four students that I come in contact with still have GE requirements to be fulfilled. I try to help these particular students schedule their classes so that they can fulfill that which is required of them."

Fairbanks is also in charge of making it possible for students to enter or to leave the Honors Program.

Dale K. Bills, a senior majoring in American studies from Washington, D.C., works with all senior honors students. "It seems that every year the requirements to graduate as an honors student changes. It's my responsibility to counsel students who have not yet met these requirements," Bills said.

"I also have the responsibility of getting everything in order for all honors student evaluations," he said.

Each honors student is evaluated for his or her performance while a member of the Honors Program prior to graduation.

Honors program offers help

By ROB SWENSON
University Staff Writer

LET'S TALK SERIES
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KIDDIE KAMIKAZES
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Law school — Legal scholars from throughout the nation will participate in a symposium titled "Law and Morality" Friday at 3 p.m., and Saturday at 9 a.m. in the Moot Courtroom at the Law School.

Natural and Mathematical Sciences Conference — BYU's annual Natural and Mathematical Sciences Conference will be held Saturday at 8 a.m. in the JSB. High school students and teachers are invited. To register call 378-4903 or contact your high school math or science teacher.

Heber J. Grant Oratorical Contest — Undergraduate students are invited to participate in the Heber J. Grant Oratorical Contest. A sign-up list will be posted outside of F-361 HFAC. For more information contact

Weight control class to start — A free, non-credit nutrition and weight control class will be held Thursdays through Dec. 4, from 10-11 a.m. in the conference room, Health Center.

Violinist to give recital — Sidney Harth, an associate conductor of the Los Angeles Philharmonic Orchestra and virtuoso violinist, will perform a recital on Wednesday at 8 p.m. in the deJong Concert Hall, HFAC. The University Lyceum Committee will sponsor the recital.

Live telecast of Verdi's "Requiem" — KBYU-TV will broadcast a live telecast of the New York Philharmonic's Pension Fund Benefit performance of Verdi's "Requiem," sung by Montserrat Caballe, Bianca Berini, Michail Svetlev and Martti Tavela. The telecast will be today at 8 p.m. on channel 11. It will also be simulcast on KBYU-FM.

"The Power of the Negative in the Arts" will be the topic of a lecture by Dr. Robert K. Thomas, professor of English, Thursday at 10 a.m. in 6225 HBL. The lecture is part of the "Let's Talk" Lecture Series and is free to the public.

Symposium to be held — Dr. Josette B. Ashford will talk on "Comparative Structural Paradigms: Narrative in the 12th Century and the 20th Century." The symposium will be held Thursday at 10 a.m. in 355 MSRB. Sponsors are the departments of French and Italian. All "Let's Talk" lectures are free to the public.

Being in charge of more than 2,000 students is no easy task, just ask anyone of the eight Honors Program student aides.

"These aides have the responsibility of contacting and personally interviewing each student that is a member of the Honors Program," said Leroy Gunnell, Honors Program administrative assistant.

"Their responsibilities range from individual counseling sessions with students of the Honors Program to monthly meetings with Honors Program directors to discuss the progress of each student," Gunnell said.

This year's honors student aides are Lynne Ann Bennion, Dale K. Bills, Matthew B. Durrant, Daniel J. Fairbanks, Mark A. Gottfredson, David E. Reichmann, Anne Tiedel and Marie Tueller.

"We are also responsible for informing all freshman honors students with information regarding the BYU General Education program," said Anne Tiedel, a junior majoring in accounting from Golden, Colo.

"Many students are not aware that they can substitute their GE classes for honors seminars," she said.

Marie Tueller, a senior majoring in sociology from the Philippines, sees to the needs of all sophomore honors students. Her responsibilities include interviewing and counseling.

"I often find myself in the position of giving advice to the students I come in contact with. I try to inspire each one of them to work hard and to do the best they can," she said.

Miss Tueller is also responsible for the sophomore oral program.

"I am in charge of interviewing all honors students that are juniors," said Daniel J. Fairbanks, a junior majoring in university

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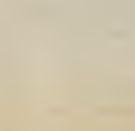

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\$5.25/hr. or commission. Installation sales. Evening, weekends. appt. for John, weekdays 8:30-11 am. 225-8660.

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Couples, or 4 singles. 2 bdrm. duplex. W/D. bookcase, disposal, frig, stove, carpet, drapes, pool. No pets or smokers. 1 yr. lease. \$172/mo. plus util. 225-3623.

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Spaces available for men & women. \$80/mo. includes util. Laundry, close to campus. 800 N. 100 W. 375-5855.

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Wedding ring set. 31 ct. retail. retail \$119. Will sell 95% SAVED! Waterfalls.

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Wedding ring set. 31 ct. retail. retail \$119. Will sell 95% SAVED! Waterfalls.

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RENT A TV For as low as \$5.50 a week
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News Spotlight

By THE ASSOCIATED PRESS

g crew evacuates offshore rig

AK, Alaska — Eighteen crew members from the offshore drilling platform in the North Sea were evacuated as heavy seas threatened to capsize the rig, the U.S. Coast Guard said Tuesday. Waves of up to 12 feet appeared along the base of the platform as the 208-foot-long triangular platform tossed about in 25-foot seas, Coast Guard spokesman Ken Freeze said.

The damage was compounded by loose pipe rolling about on the deck. Crew was taken aboard the Coast Guard cutter late Monday in a life raft and small motor without incident or injury, Freeze said. The crew to reboard the Dan Prince, owned by Scout Ship of Monrovia, Liberia, if the weather subsided, said.

platform was being towed to the Ivory Coast of from Norton Sound on Alaska's northwest when a helicopter landing pad was torn loose by winds and high seas. The pad severed the tow and caused structural damage that triggered

said the flooding appears to be under control. The platform is in danger of breaking up. The tugboat Smit New York managed to attach a line late Saturday and is trying to get the rig free. It is about 100 miles from the coast. The rig is about 1,000 miles to the south.

ailed by presidents motorcade

II — FBI agents rushing to the scene of a robbery Tuesday ran into a presidential road-

Florida Highway Patrol had the road blocked near the way for President Carter's campaign, officials said.

robbery, reported at 10:31 a.m., came within
of Carter's arrival here. Carter's motorcade
route to Miami Edison High School for a
"all meeting" with residents of the city's
notably black Liberty City area.

agents sent to the Atlantic Federal Bank north of the city found Interstate 95 blocked by the National Guard.

were responding to the bank robbery," said Nehrbass, special agent in charge of the office. "They were held up as long as five

Mass noted that "it wasn't a pursuit situation. There were police at the scene."

County police spokesman Normando said the robbers, armed with at least one rap with an undetermined amount of cash. Cash was recovered in the bank parking lot, said.

Groups' stopping debate details

WASHINGTON — President Carter's campaign manager said Tuesday that "a few hangups" about the blocking agreement on a presidential debate with Ronald Reagan.

But Strauss said "the biggest problem is we are probing, more follow-up questions," than the other side is willing to allow. "We want a rebut and surrebut," Strauss said.

He added, "I don't think we're going to get it." Carter chairman and James Baker, chief of the bargaining team, were conducting negotiations by telephone Tuesday after a 4 1/2-hour session the previous day failed to produce an agree-

date and location of the debate, which some think could shape the outcome of the election, was a bargaining chip.

in wants Nov. 3, election eve. Strauss and White House press secretary Jody Powell said they agree to that because the 11th hour would be impossible for the president to correct any misstatements.

"It cuts both ways," said Baker.

ss told reporters that if the problems over the
are ironed out, the debate most likely will be
28, the date chosen by the sponsoring League
en Voters.

White House would have preferred the 26th, Sunday. Baker had said he is agreeable to any date between the 28th and Nov. 3, although he had the latter

an said "whatever they arrange is all right." Carter previously had said he would not face his Republican challenger any time, any

... apparently is dispute, also, about the site. The League chose Cleveland's Convention Center for the Carter camp. Reagan apparently is out for a debate in Washington.

County gets male strippers

AMERICAN FORK, Utah — Utah County's first strip tease act has been playing to capacity since it opened at an American Fork private



ct, called Body Motion, sparked complaints from several citizens when it opened three weeks ago. Police Chief Boyd Adams says his officers investigated it and found no violations of the law.

Motion has three male performers: George Provo; Tom Wood, Salt Lake City; and a third who identifies himself only as "Crazy Larry." Their performances are called strip tease acts, but they prohibit complete nudity. The three dance down to swim suits, Adams said.

Driggs, the owner of the Forrest Inn where the show is performed, said the show — for women only — has attracted crowds of 300 to 400 since it began. He says he hasn't received any negative

ver, the owners of the Apollo Palais Hall, a dance studio, said they have been besieged by who mistakenly think the show is being held in business.

The Lymah said she was pleased with the un-
l interest in the studio until she realized peo-
ved a strip tease act was being held there.
g the calls the Lymans received were two or
reats from irate citizens who said they were
burn down the studio. Adams said.


Weather

ern Utah: Widely scattered showers Wednesday over the mountains. Snow level lowering to 8,000 feet Wednesday. Showers decreasing day night, becoming fair again Thursday.

Wednesday night mostly in the 30s. Highs in the 40s to low 50s. Southern Utah: Becoming cloudy Wednesday and Wednesday night. Fair Thursday. Lows in the 30s to low 40s. Highs in the 60s.

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P215/75R 14 (GR78X14)	76⁹⁵	2⁵²
P205/75R 15 (FR78X15)	76⁹⁵	2⁶¹
P215/75R 15 (GR78X15)	78⁹⁵	2⁷⁹
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560X15			C78X15		
C78X14	20⁹⁵	70¢	G78X14	25⁹⁵	90¢
A78X13			H78X15		
D78X14			J78X15		
E78X14	21⁹⁵	70¢	H78X14	29⁹⁵	1⁰⁰

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The retail detail arrives on campus.

A complete activities schedule of Retail Week's lectures, panel discussions, and store orientation sessions is available at the Skaggs Institute booth in the Step-down Lounge, ELWC and in 260 JKB. Students may sign up for recruiting interviews with the visiting retail executives at the Placement Center D-240 ASB. Recruiting interviews are limited to those students who have registered with the Placement Center.

Top Executive of J.C. Penney Company Visits Campus

In contemplating Retail Week 1980, Walter J. Neppi, President of J.C. Penney Co., Inc., New York City, noted the long association his company has had with the State of Utah and Brigham Young University. The Company's first headquarters was established in Salt Lake City in 1909, and the business was incorporated under Utah laws in 1913. The same year, at the Hotel Utah, Company officials formulated the "Penney Idea," seven operating principles that guide the Company to this day. In 1968, Brigham Young University conferred an honorary doctorate degree upon Mr. James Cash Penney, who in one five year period in the early days had located 14 of a total of 32 new stores in Utah. Today the Company has 24 stores and 14 other facilities in the State. Two presidents of JCPenney began their management careers in stores in Utah — Earl Sams and Albert W. Hughes.

Neppi explains, "We continue to look to this state and to Brigham Young University for well educated, highly motivated leaders. We are proud that the Institute places more student interns with JCPenney than with any other Company and that more of them return to us after graduation than to any other Company."

This senior executive of the J.C. Penney Co., Inc. will be featured speaker at the Third Annual Retail Week Executive Lecture on Thursday, October 23, at 4:10 p.m. in Room 184 JKB. His subject will be "Focus 80's: A Changing Environment Challenges J.C. Penney Management." The 80's present new challenges to J.C. Penney's management. Take energy (for which J.C. Penney's bill in 1979 exceeded \$110 million), the inflationary economy, new technology, and something as basic to a retailer as the changing life-styles of the American people and the increasing emphasis they are placing on personal fulfillment. What has happened to the typical American family behind the white picket fence — the image that used to come to mind when many retailers thought about their customers? Neppi's discussion of these challenges will have application far beyond the confines of the country's third largest retail chain. Student and faculty are invited.

Mr. Neppi started with J.C. Penney as a sales associate in Carroll, Iowa, in 1940. Following service in the Air Force, from which he emerged as a Captain in 1945, he returned to his home state and resumed his career. He became assistant manager at Colorado Springs, Colo., the next year and opened a new store in Albuquerque as manager in 1954. District management came next and this eventually took him to the central office in New York City in 1961.

Retail Week attracts 33 Executives to BYU Campus

Thirty-three business executives from 16 major national firms are actively involved in the Skaggs Institute of Retail Management's Retail Week by lecturing in classes and taking part in panel discussions at Brigham Young University. Most of these firms have already been associated with BYU students through internships or job placement.

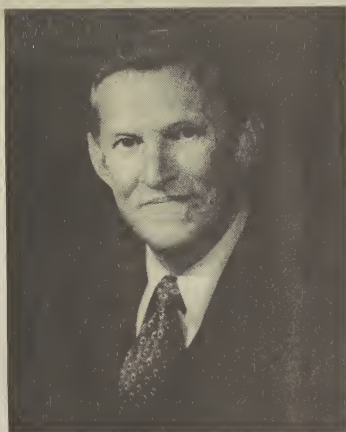
According to E. Doyle Robison, director of the Institute, the October 20-24 program may be "the most extensive retailing workshop that's been held on any campus." The program was first conducted in 1978, and, based on its success with both the students and retailers involved, it was decided to conduct Retail Week as an annual activity sponsored by the Skaggs Institute.

Some of the major presentations that will be held are as follows: An address by Walter J. Neppi, President of J.C. Penney Co., Inc., on the subject "Focus 80's: A Changing Environment Challenges J.C. Penney Management." The lecture is sponsored by the Skaggs Institute of Retail Management and the School of Management's Executive Lecture Series.

Panel discussions involving retailing executives from various stores begin today at 5:10 p.m. in Room 278 JKB with the topic "Executive Opportunities in Retailing." Participants: Joseph Magnin, J.M. McDonald, J.C. Penney, Montgomery Ward, and Weinstock's. Three panels meet Thursday, October 24, leading off with "Unique Careers in Store for you in Retail Management" in Room 172 JKB at 10:00 a.m. Participants include Famous-Barr, J.C. Penney, Nordstrom, Weinstock's, and ZCMI. Also at 10:00 a.m. will be a panel "Executive Career Options for MBA's in Retailing" in room 278 JKB. Participants: Dayton's, Famous-Barr, General Mill's Specialty Retailing Division, J.L. Hudson, and May D&F. The concluding panel will be held in Room 115 JKB at 3:10 p.m. on "Food Retailing: Undiscovered Management Opportunities."

Participants: Albertson's, The Kroger Co., Skaggs's Co., and Safeway. The panel discussions provide an interesting interaction between the participating retail executives and an excellent opportunity for students to question the executives. For answers to more specific questions concerning career opportunities with the various stores, students should attend the appropriate Store Orientation Session. Each store will conduct at least one of these orientation sessions while they are on campus. Students should obtain a special reservation card at 260 JKB or in the Skaggs Institute booth, Step-down Lounge ELWC for admission to the Store Orientation Sessions. Schedules of where and when these sessions will be held are also available.

Retail Week's visiting executives will also be interviewing prospective employees while on campus. Anyone wishing further information about any of Retail Week's offerings should contact the Skaggs Institute booth in the Step-down Lounge of the ELWC, or call extension 2953.



Seven of the New York City-based JCPenney Company executives will be visiting campus during Retail Week. Above is Walter J. Neppi, President and Chief Operating Officer.

SIRM-filling a need for education in the retail world

William G. Dyer, dean of the Brigham Young University School of Management, states that, "Recent figures indicate that the retail industry accounts for over 17 percent of our gross national product (GNP). Retailing is a major American industry. We are extremely pleased that Brigham Young University, primarily through our Skaggs Institute of Retail Management, is a major center of learning and development in this industry. We are now preparing significant numbers of students at both the undergraduate and graduate level to assume junior executive positions in the retail industry. Our Skaggs Institute has developed a national reputation for excellence in educational programs. We hope that we can continue to attract, train, and place top students in the exciting careers in this expanding field."

As a major step toward fulfilling Dean Dyer's educational goal, The Skaggs Institute of Retail Management was established as an academic program in October of 1976. The Institute is a division of BYU's School of Management. The Skaggs Companies of Salt Lake City donated \$1.8 million to the University to be used over a ten-year period in establishing this unique program. The reasons BYU was selected as the site for the Institute are: the size of the University, the excellent physical facilities available, the nationally recognized School of Management, the general maturity of the student body, student alertness and desire to gain an education, the work ethic fostered at BYU, and the University's dedication to the development of the whole person.

The successful orientation of the program is attested to by the fact that the institute was honored by the Western Electric Fund as the most innovative program in undergraduate business administration education 1977-78.

The stated goals of the Institute are: (1) to increase the quality and quantity of qualified young people entering the retail field, and to bring to the business community a continuing supply of trained, responsible, knowledgeable and principled talent; (2) to produce research that meets the demands of technological and management progress in retailing; and (3) to produce workshops and seminars on and off campus which assist in meeting the needs of retail management and increase the students' understanding of current management problems as well as long-range social issues.

Women retailers move into management positions in increasing numbers

Retailing as a career includes some strong selling points — especially for women. According to Stores magazine, women hold 36 percent of the management positions in the retailing industry. Many of these management positions are at the lower-to-middle levels, but increasingly greater numbers of women are moving into top-ranking slots. As women become more self-confident about their abilities, they will move into areas of more responsibility, and we will begin to find women in different job positions and at higher levels. Women currently have a better chance to plan their education and careers in a way that will lead to the top.

If women are to ever reach the top rungs of management in significant numbers, they definitely need support from the men who are already at the top. Stores magazine reports that many male executives feel that their companies are "not where we'd like to be yet," in terms of women in key positions; but most feel they are progressing in this direction and that this development will accelerate in the near future as women who, in recent years, began preparing and being groomed for top management surface at the top in great enough numbers."

According to the Bureau of Labor Statistics, 48.9 percent of all women over 16 are employed, and these individuals constitute 41 percent of the total work force. Among married women over 50 percent work outside the household, and it is predicted that by the mid-1980s only 25 percent of married women will remain in the home full-time. These statistics show that we are seeing a current trend toward more equality in terms of valuing both career and home life.

For BYU students involved in the retailing industry, the challenges and rewards have come along with the hard work. Thalia Andrus, now an intern at Garfinkel's in Washington D.C., recently commented, "I have found that a lot of opportunities have come my way because of this internship. It has become one of the best preparations for me prior to my graduation."

Most interns have witnessed that management personnel are young and fast paced, and that the opportunities for advancement come quickly. More than 30 percent of the participants in the Skaggs Institute Internship program have been women students.

In order to get ahead, a woman needs to be ready to give as much as is required. Retailing takes energy, drive, and ambition. As Marilyn Caplan of Neiman-Marcus says, "Women can bring an enormous amount of expertise and sensitivity to the business, and I find they tend to be remarkably straightforward. The industry needs these qualities."

Perhaps David Babcock, Chairman of May Department Stores, has expressed it most succinctly, "If I were reborn today, I would like to be a young, well-educated woman in retailing. For a good woman, it's a sure ticket for success."



Curt Gray at Eddie Bauer in Seattle. "Assisting the manager in merchandising makes me feel the management team."

Skaggs Institute interns gain retailing experience across the country

They've worked from coast (Seattle, NYC) to coast (Nordstrom, Seattle) in merchandising areas, financial control offices, personnel offices, and warehouses. For the more than 250 BYU students who have gone to work in more than 29 states plus Vancouver, Canada, retailing is "shopping around" — especially as a career is concerned.

As part of the Skaggs Institute Management Internship program, students have been placed in retail stores throughout the country. Students involved in the program represent the following college accounting, agricultural economics, business education, business management, clothing and textiles, communications, computer science, consumer economics, economic interior environment. Also included students in the masters program, accountancy, business administration, and organizational behavior.

Curt Gray, a Business Management major, recently commented on his internship. "My internship with Eddie Bauer has been the highlight of my academic experience. It has given me the opportunity to participate in projects where I have been able to apply academic principles to practical situations. Up to this point I have had the opportunity of working with merchandise managers, executive advertising, and the downtown Seattle store manager. The training has been invaluable and provided a learning experience." Curt added, "I can't wait to get to work each day. My internship has really been frosting on the cake!"

Another intern Sheri Jones, a Merchandising major, had this about her internship with Nordstrom's in Anchorage, Alaska. "Doing an internship with Nordstrom's is started my internship in the customer service area where I have gained insight into how a Nordstrom's run. I have worked with credit operations, and have met most of the store's personnel. My next assignment will be working with the buying manager, and salespeople in the women's sportswear area. This internship has been a terrific experience!"

These are just two of the thousands of stories this semester. The Skaggs Institute feels confident that a meaningful internship does make a difference.



Thalia Andrus at Garfinkel's in Washington, D.C. — "I went directly into a buying office assignment at the beginning of my internship."